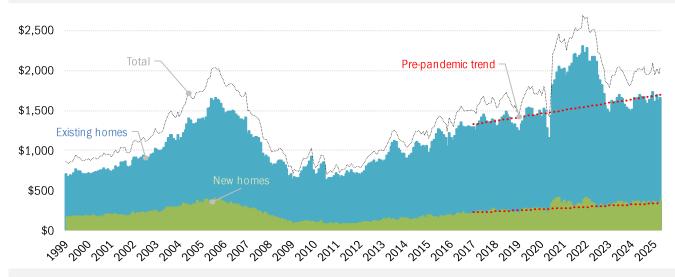


Data Insights: A Few of Our Favorite Thing

Tuesday, May 27, 2025

Mid-frequency growth indicators not already covered in other regular reports

Valuing the housing recovery: TrendMacro Housing Transaction Value Aggregate USD billions, nominal, SAAR



TrendMacro Housing Transaction Value Aggregate: Total as percentage of GDP

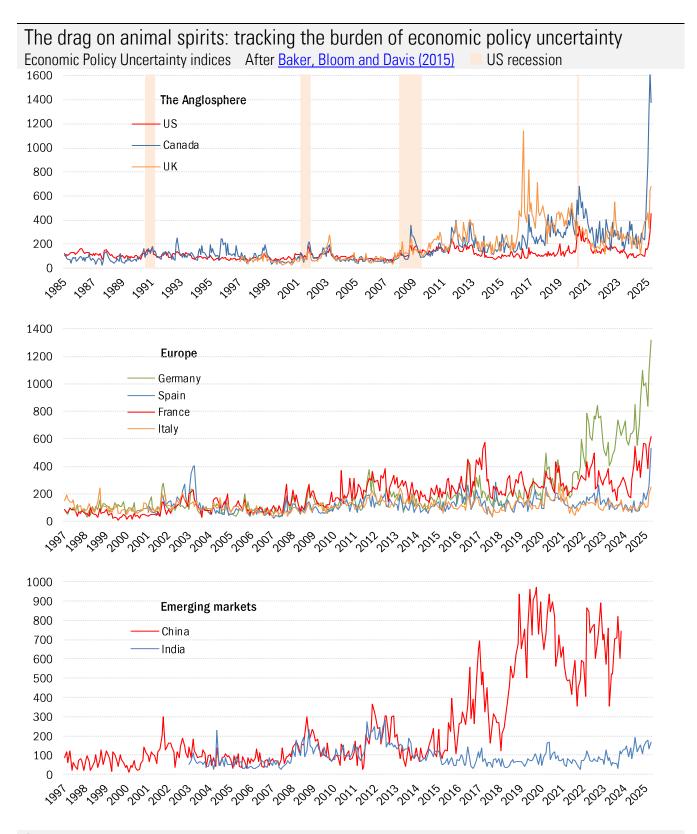


Source: Census Bureau, National Assoc. of Realtors, Bureau of Economic Analysis, TrendMacro calculations

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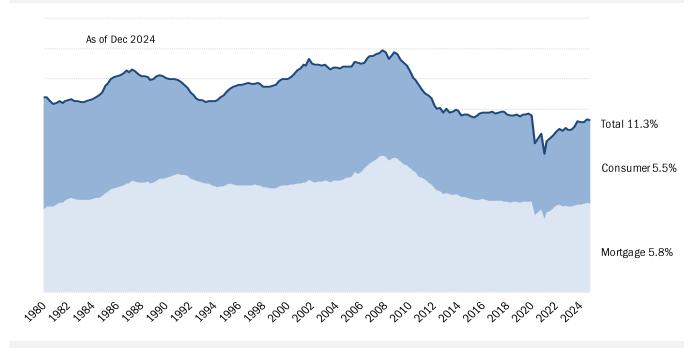
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Source: Baker, Bloom and Davis, TrendMacro calculations

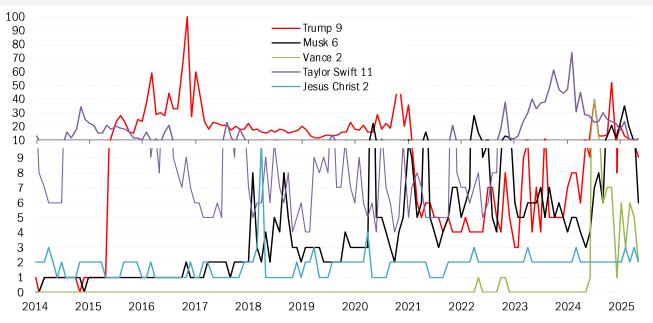
The deleveraged consumer: Debt service

Household debt service payments as a percentage of disposable personal income; seasonally adjusted



Source: Federal Reserve, TrendMacro calculations

The world fights Trump for public mindshare Google search requests, normalized to 100

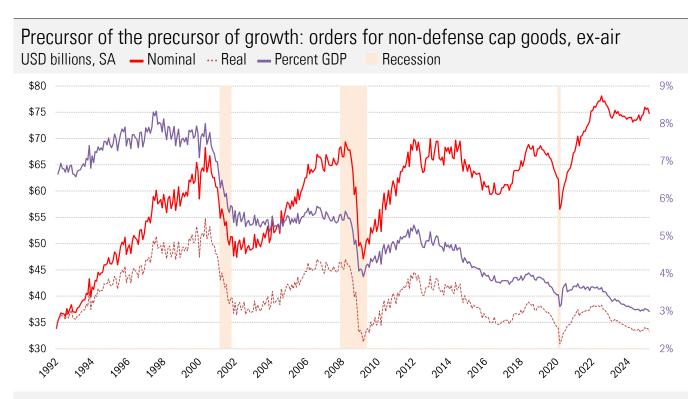


Source: Google Trends, TrendMacro calculations

The drive-train of job creation: Small business optimism and growth plans Surveys by National Federation of Independent Business Recession



Source: NFIB, NBER, TrendMacro calculations



Source: Census Bureau, Bureau of Labor Statistics, NBER, TrendMacro calculations