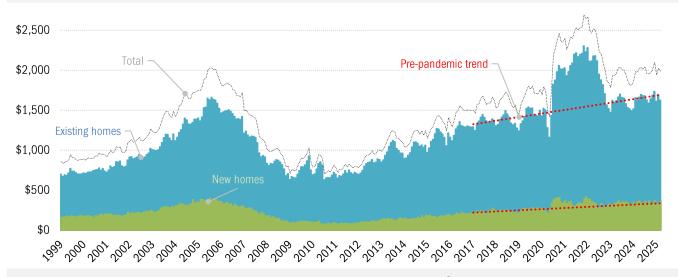


#### **Data Insights: A Few of Our Favorite Thing**

Wednesday, April 24, 2025

Mid-frequency growth indicators not already covered in other regular reports.

### Valuing the housing recovery: TrendMacro Housing Transaction Value Aggregate USD billions, nominal, SAAR



#### TrendMacro Housing Transaction Value Aggregate: Total as percentage of GDP

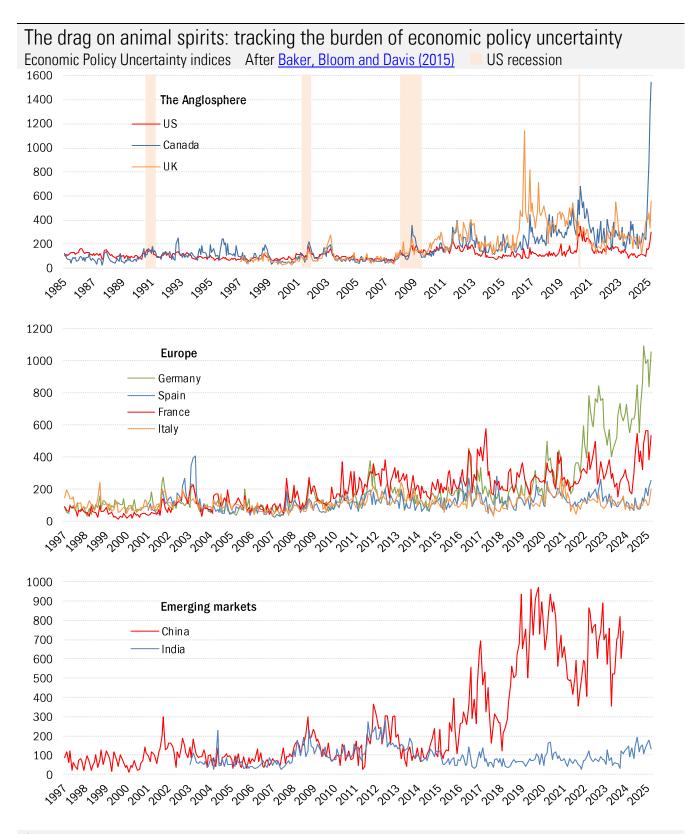


Source: Census Bureau, National Assoc. of Realtors, Bureau of Economic Analysis, TrendMacro calculations

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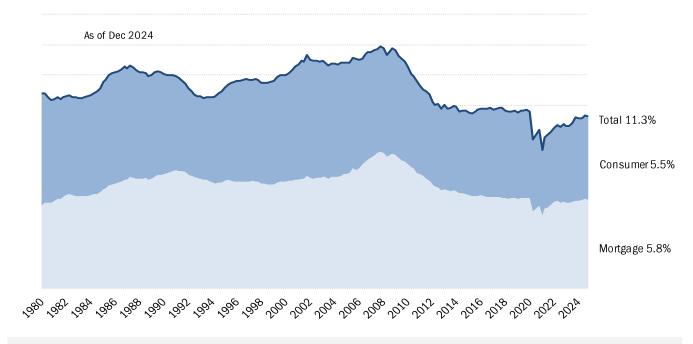
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Source: Baker, Bloom and Davis, TrendMacro calculations

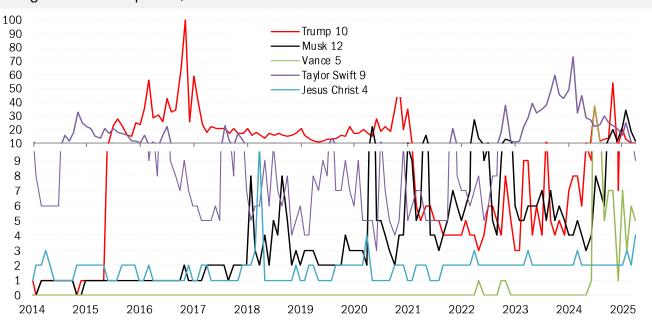
#### The deleveraged consumer: Debt service

Household debt service payments as a percentage of disposable personal income; seasonally adjusted



Source: Federal Reserve, TrendMacro calculations

# The world fights Trump for public mindshare Google search requests, normalized to 100

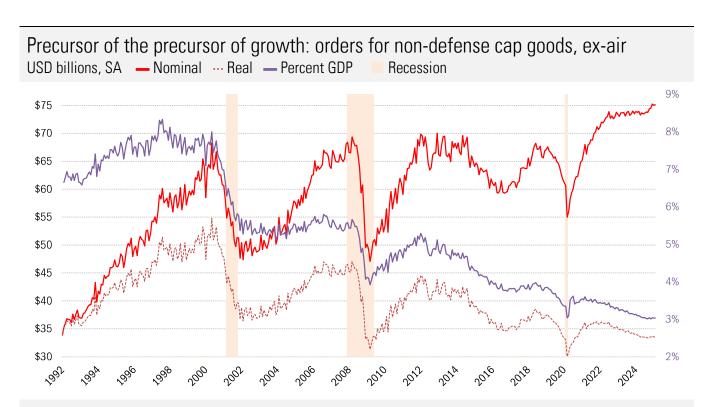


Source: Google Trends, TrendMacro calculations

## The drive-train of job creation: Small business optimism and growth plans Surveys by National Federation of Independent Business Recession



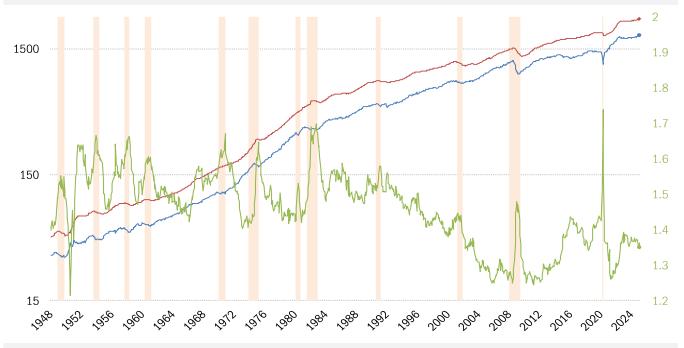
Source: NFIB, NBER, TrendMacro calculations



Source: Census Bureau, Bureau of Labor Statistics, NBER, TrendMacro calculations

### The last link in the global supply chain: US business inventories

USD billions, log scale — Sales — Inventories — Ratio Recession

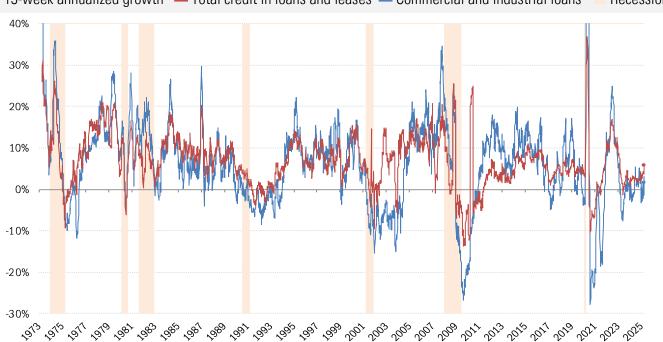


Source: Census Bureau, NBER, TrendMacro calculations

### Leveraging and liquidity for US business: lending by commercial banks

13-week annualized growth — Total credit in loans and leases — Commercial and industrial loans

Recession



Source: Federal Reserve, NBER, TrendMacro calculations