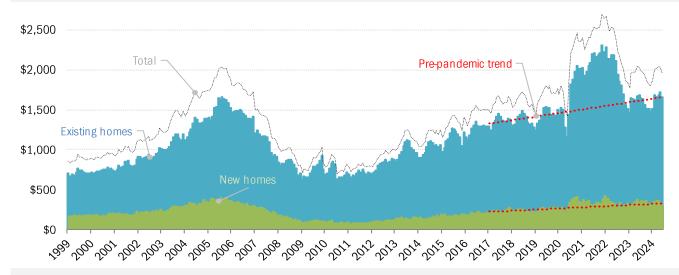


#### **Data Insights: A Few of Our Favorite Thing**

Thursday, July 25, 2024

Mid-frequency growth indicators not already covered in other regular reports.

## Valuing the housing recovery: TrendMacro Housing Transaction Value Aggregate USD billions, nominal, SAAR



#### TrendMacro Housing Transaction Value Aggregate: Total as percentage of GDP

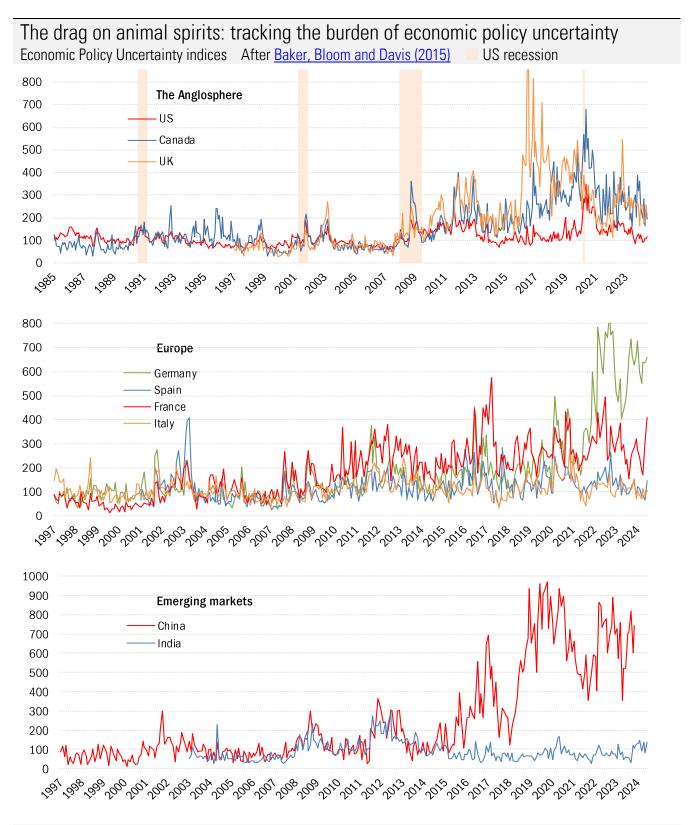


Source: Census Bureau, National Assoc. of Realtors, Bureau of Economic Analysis, TrendMacro calculations

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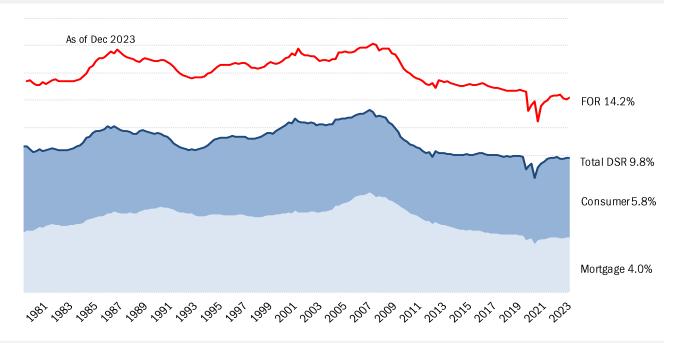
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Source: Baker, Bloom and Davis, TrendMacro calculations

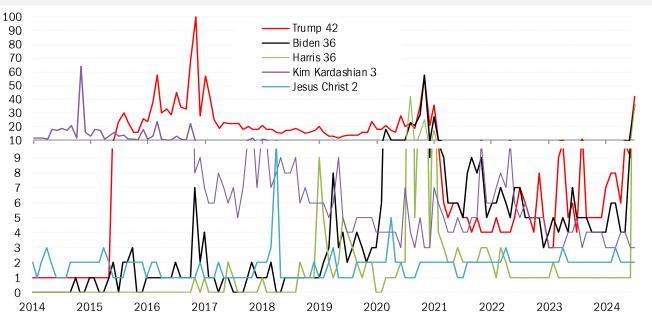
### The deleveraged consumer: Financial obligation and debt service ratios

Payments of mortgage and consumer debt, automobile leases, home rental and insurance, and property taxes as percentage of after-tax income.



Source: Federal Reserve, TrendMacro calculations

# The world fights Trump for public mindshare Google search requests, normalized to 100

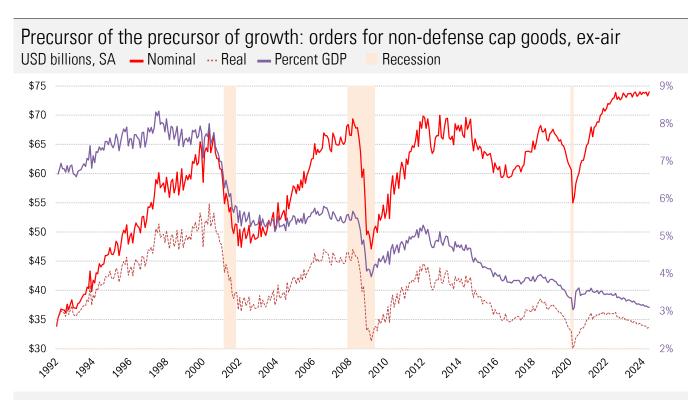


Source: Google Trends, TrendMacro calculations

## The drive-train of job creation: Small business optimism and growth plans Surveys by National Federation of Independent Business Recession



Source: NFIB, NBER, TrendMacro calculations



Source: Census Bureau, Bureau of Labor Statistics, NBER, TrendMacro calculations

### The last link in the global supply chain: US business inventories

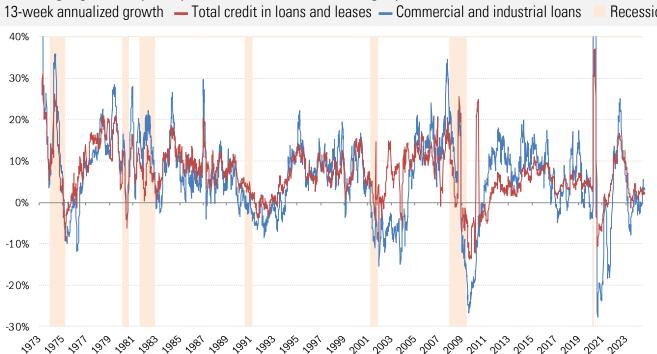
USD billions, log scale — Sales — Inventories — Ratio Recession



Source: Census Bureau, NBER, TrendMacro calculations

### Leveraging and liquidity for US business: lending by commercial banks

Recession



Source: Federal Reserve, NBER, TrendMacro calculations