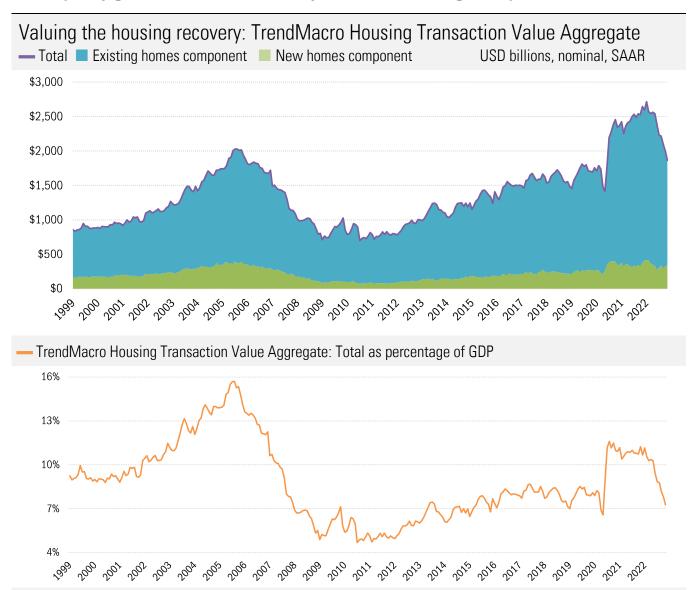


### **Data Insights: A Few of Our Favorite Things**

Friday, December 23, 2022

Mid-frequency growth indicators not already covered in other regular reports.

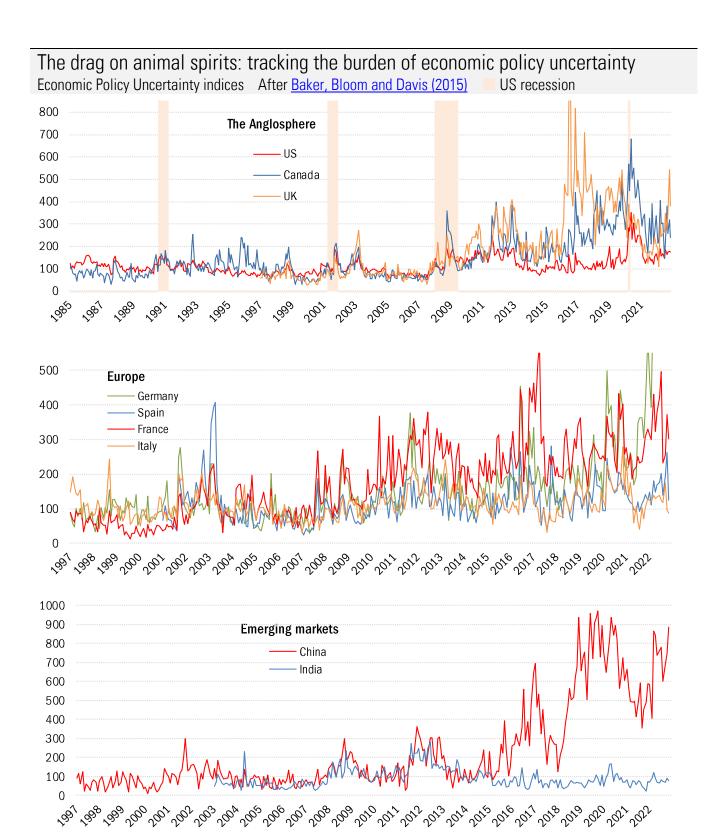


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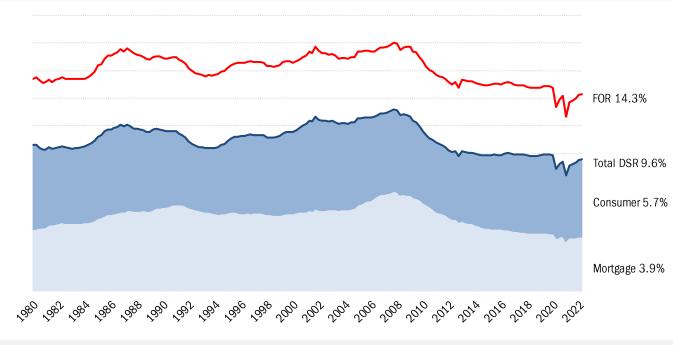
Source: Census Bureau, National Assoc. of Realtors, Bureau of Economic Analysis, TrendMacro calculations



Source: Baker, Bloom and Davis, TrendMacro calculations

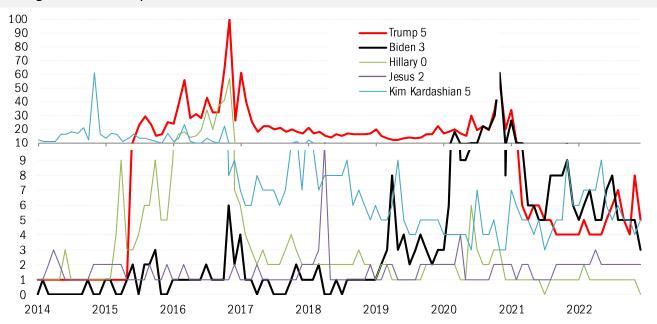
### The deleveraged consumer: Financial obligation and debt service ratios

Payments of mortgage and consumer debt, automobile leases, home rental and insurance, and property taxes as percentage of after-tax income.



Source: Federal Reserve, TrendMacro calculations

## Biden fights the ghost of Trump for public mindshare Google search requests, normalized to 100

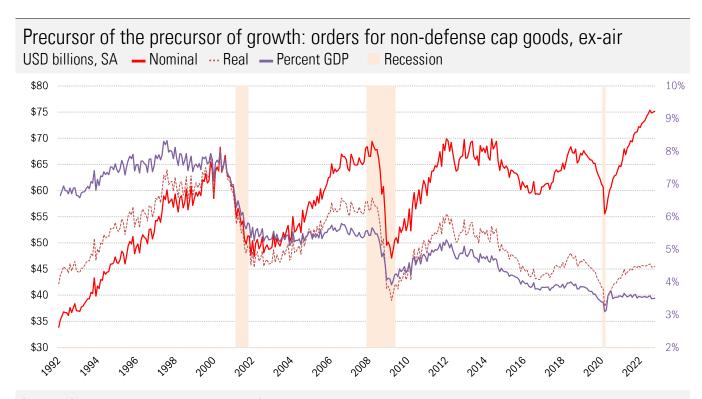


Source: Google Trends, TrendMacro calculations

# The drive-train of job creation: Small business optimism and growth plans Surveys by National Federation of Independent Business Recession



Source: NFIB, NBER, TrendMacro calculations

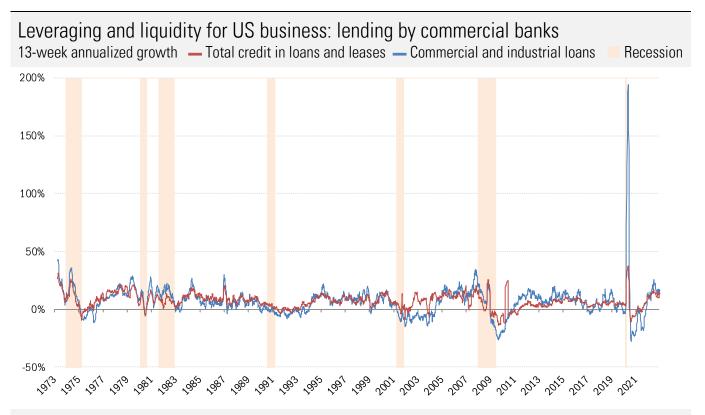


Source: Census Bureau, Bureau of Labor Statistics, NBER, TrendMacro calculations

# The Wal-Mart effect: US business inventories USD billions, log scale — Sales — Inventories — Ratio Recession 1500 1,9 1,8 1,7 1,6 1,5 1,4 1,3

Source: Census Bureau, NBER, TrendMacro calculations

15



Source: Federal Reserve, NBER, TrendMacro calculations

1.2