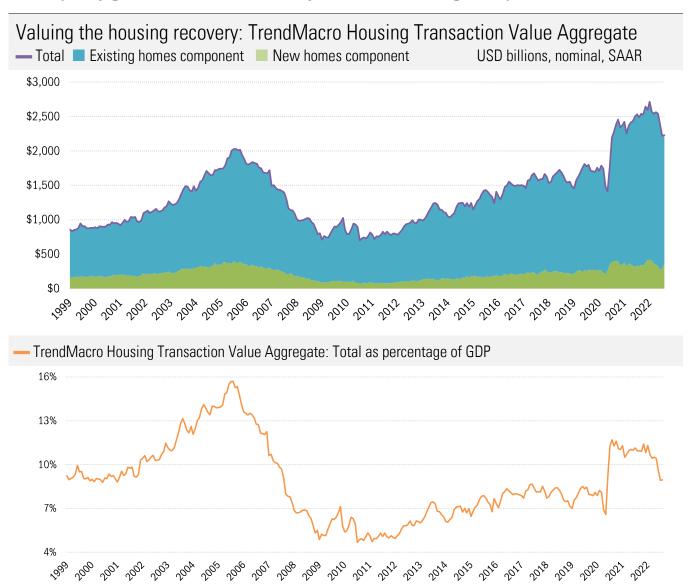


Data Insights: A Few of Our Favorite Things

Tuesday, September 27, 2022

Mid-frequency growth indicators not already covered in other regular reports.

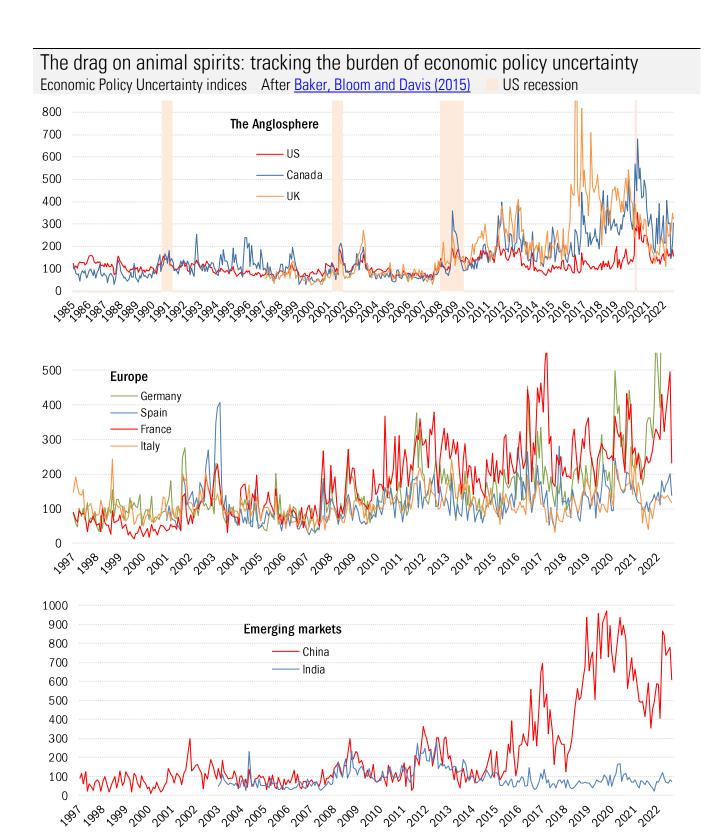


Source: Census Bureau, National Assoc. of Realtors, Bureau of Economic Analysis, TrendMacro calculations

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Thomas Demas: 704 552 3625 tdemas@trendmacro.com

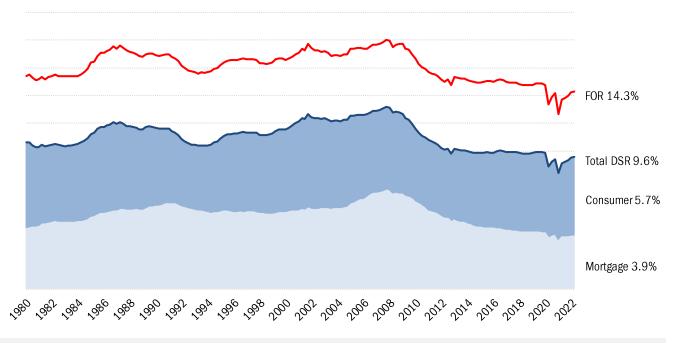
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Source: Baker, Bloom and Davis, TrendMacro calculations

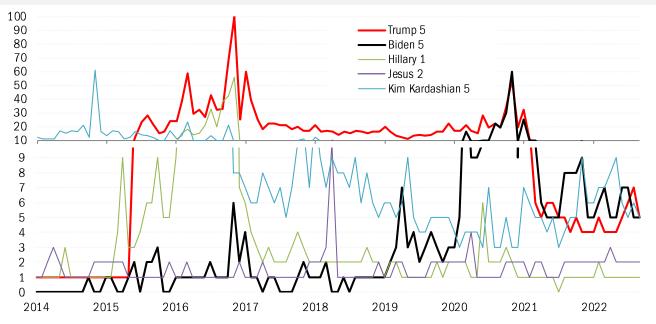
The deleveraged consumer: Financial obligation and debt service ratios

Payments of mortgage and consumer debt, automobile leases, home rental and insurance, and property taxes as percentage of after-tax income.



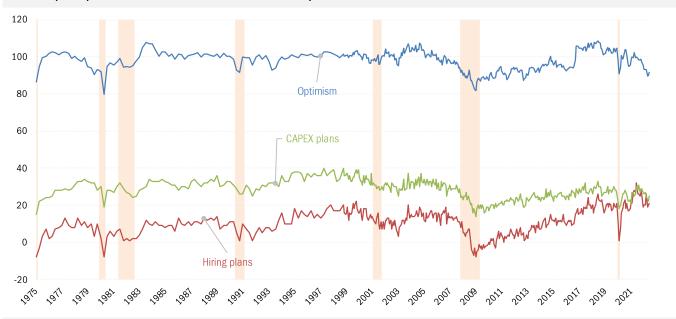
Source: Federal Reserve, TrendMacro calculations

Biden fights the ghost of Trump for public mindshare Google search requests, normalized to 100

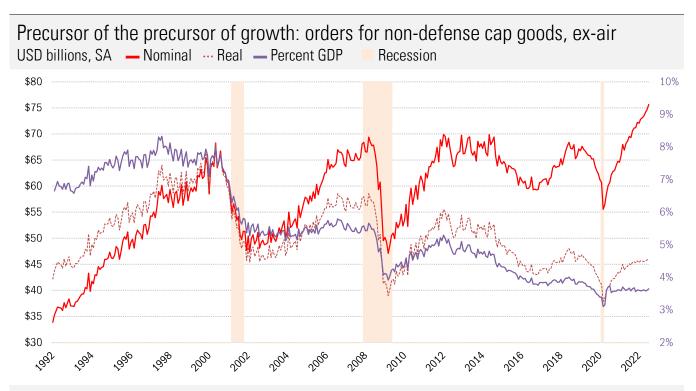


Source: Google Trends, TrendMacro calculations

The drive-train of job creation: Small business optimism and growth plans Surveys by National Federation of Independent Business Recession



Source: NFIB, NBER, TrendMacro calculations



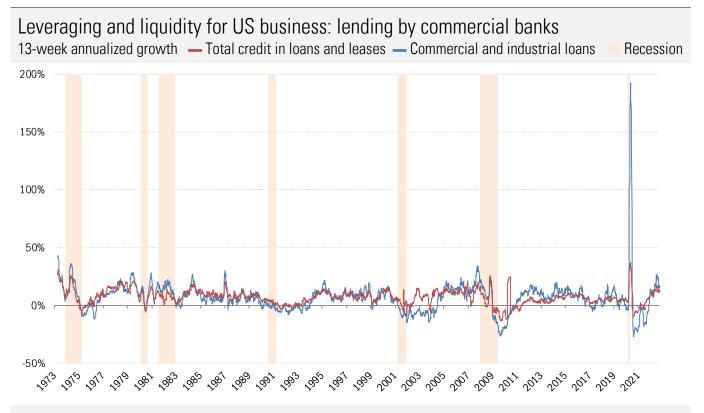
Source: Census Bureau, Bureau of Labor Statistics, NBER, TrendMacro calculations

The Wal-Mart effect: US business inventories USD billions, log scale Inventories Sales Ratio Recession 1500 1,9 1,8 1,7 1,6 1,5 1,4 1,3

Source: Census Bureau, NBER, TrendMacro calculations

1912

15



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