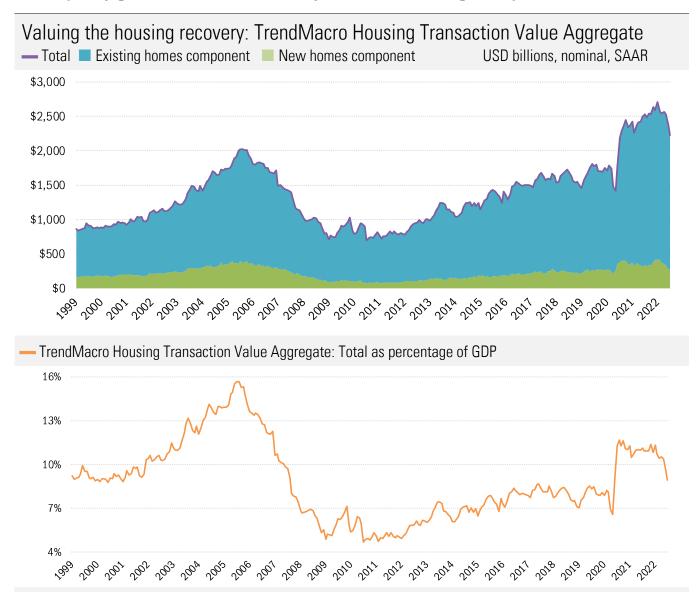


Data Insights: A Few of Our Favorite Things

Wednesday, August 24, 2022

Mid-frequency growth indicators not already covered in other regular reports.

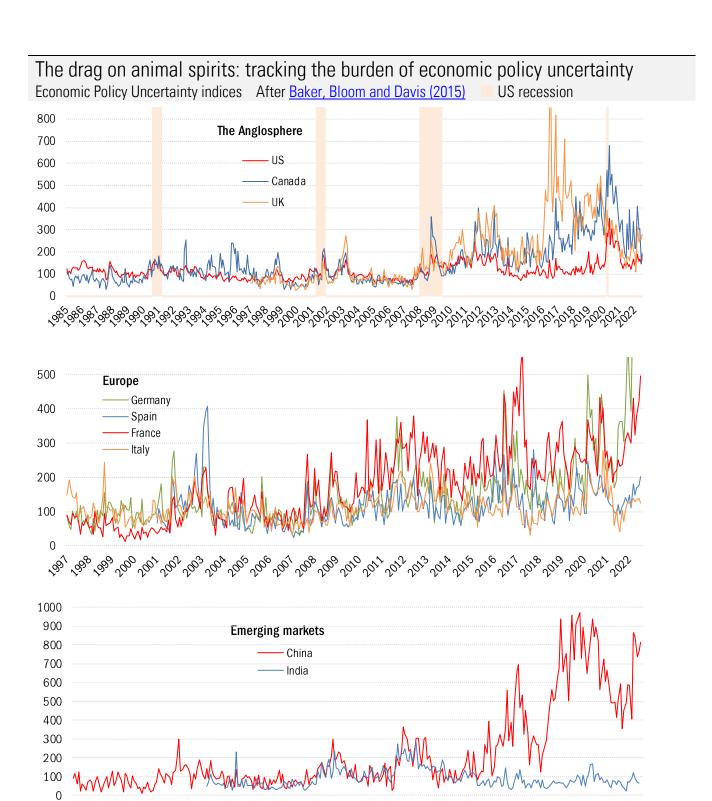


Source: Census Bureau, National Assoc. of Realtors, Bureau of Economic Analysis, TrendMacro calculations

For more information contact us:

Donald Luskin: 312 273 6766 don@trendmacro.com
Thomas Demas: 704 552 3625 tdemas@trendmacro.com

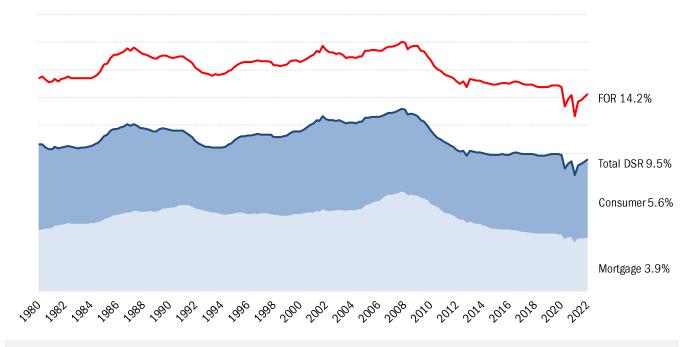
Copyright 2022 Trend Macrolytics LLC. All rights reserved. This document is not to be forwarded to individuals or organizations not authorized by Trend Macrolytics LLC to receive it. For information purposes only; not to be deemed to be recommendations for buying or selling specific securities or to constitute personalized investment advice. Derived from sources deemed to be reliable, but no warranty is made as to accuracy.



Source: Baker, Bloom and Davis, TrendMacro calculations

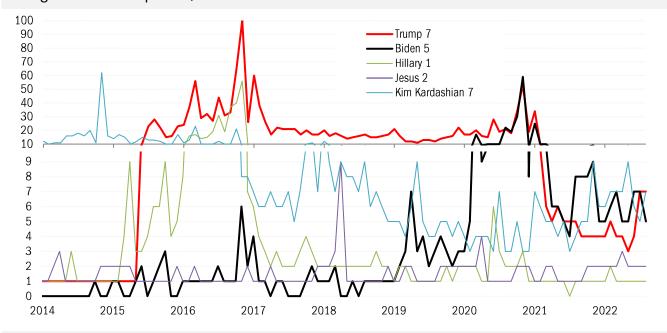
The deleveraged consumer: Financial obligation and debt service ratios

Payments of mortgage and consumer debt, automobile leases, home rental and insurance, and property taxes as percentage of after-tax income.



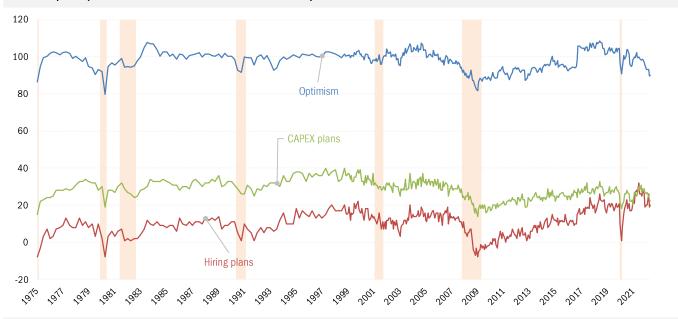
Source: Federal Reserve, TrendMacro calculations

Biden fights the ghost of Trump for public mindshare Google search requests, normalized to 100

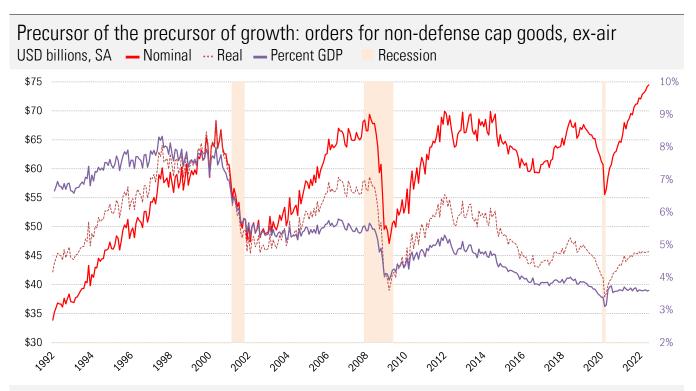


Source: Google Trends, TrendMacro calculations

The drive-train of job creation: Small business optimism and growth plans Surveys by National Federation of Independent Business Recession



Source: NFIB, NBER, TrendMacro calculations

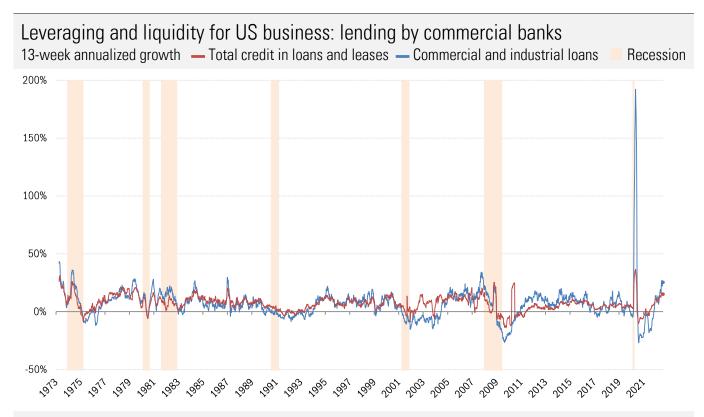


Source: Census Bureau, Bureau of Labor Statistics, NBER, TrendMacro calculations

The Wal-Mart effect: US business inventories USD billions, log scale Inventories Sales Ratio Recession 1500 1,9 1,8 1,7 1,6 1,5 1,4 1,3

Source: Census Bureau, NBER, TrendMacro calculations

15



Source: Federal Reserve, NBER, TrendMacro calculations

1.2