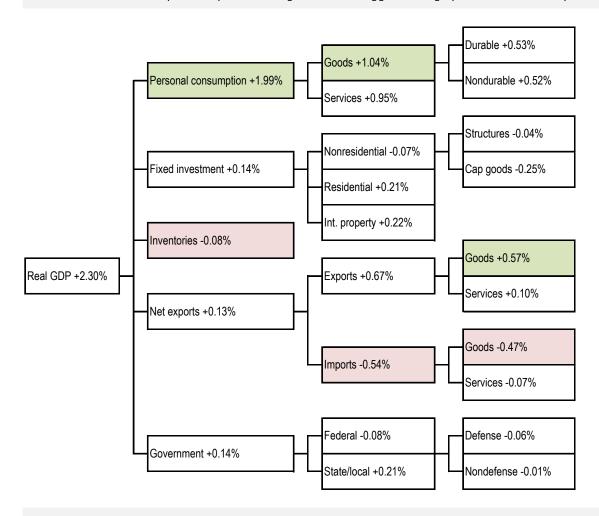


Data Insights: GDP

Thursday, July 30, 2015

Today's GDP data: what you need to know -- where did the growth come from?

Contributions to real, sequential guarter change, SAAR Biggest change per detail-level: ■ positive ■ negative



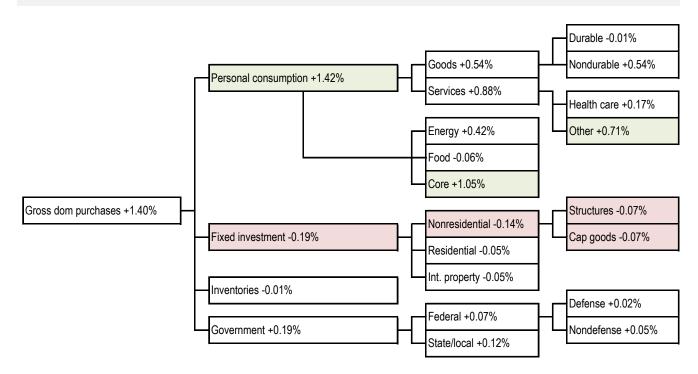
Source: Bureau of Economic Analysis

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Thomas Demas: 704 552 3625 tdemas@trendmacro.com

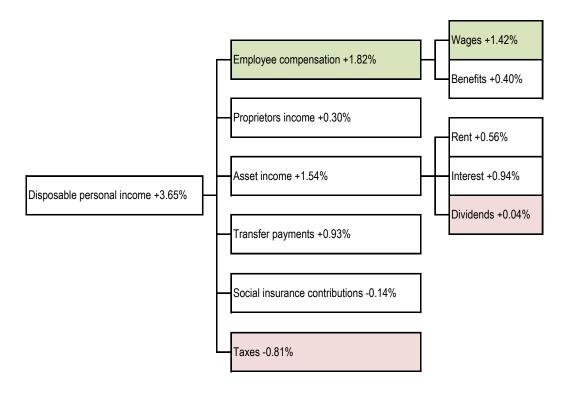
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Price index data: what you need to know -- where did the inflation come from? Contribution to sequential quarter change, SAAR Biggest change per detail-level: ■ positive ■ negative



Source: Bureau of Economic Analysis, TrendMacro calculations

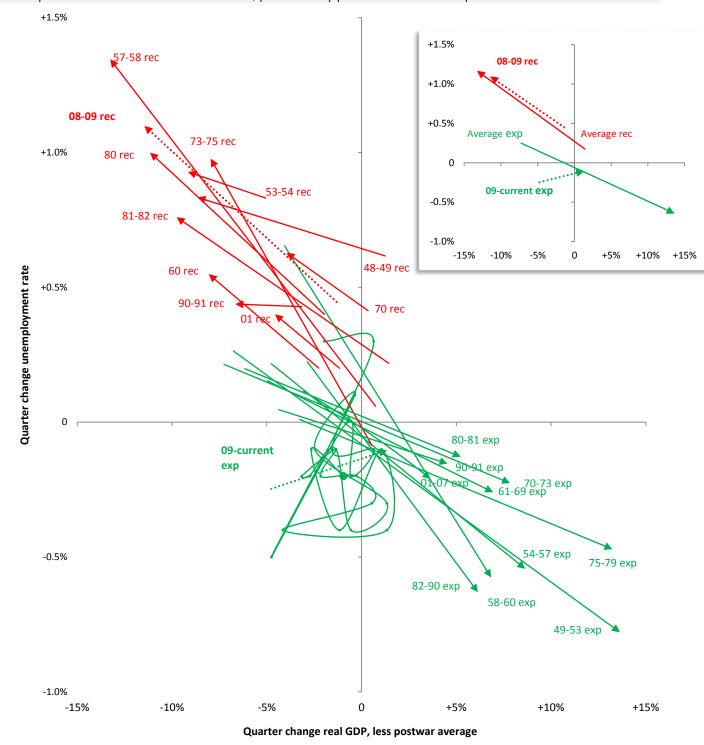
Personal income data: what you need to know -- where did the growth come from? Contribution to nominal, seq quarter change, SAAR Biggest change per detail-level: ■ positive ■ negative



Source: Bureau of Economic Analysis, TrendMacro calculations

Broken Okun's Law: real growth required to change unemployment

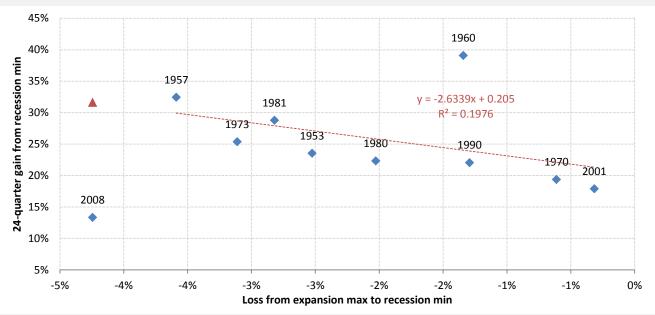
- Expansion - Recession Linear trend, plus monthly plots for 09-current expansion • Latest



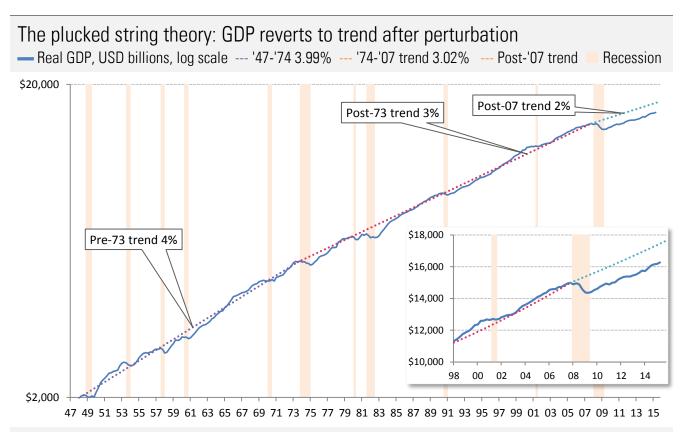
Source: Bureau of Economic Analysis, BLS Current Population Survey, TrendMacro calculations

The Zarnowitz Law: severity of output loss in recession, versus vigor of recovery

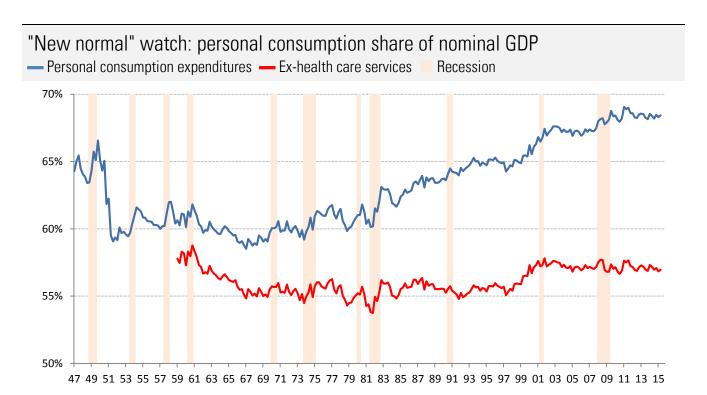
◆ Actual --- Regression for recessions 1948-2001 ▲ Theoretical for current recovery based on regression



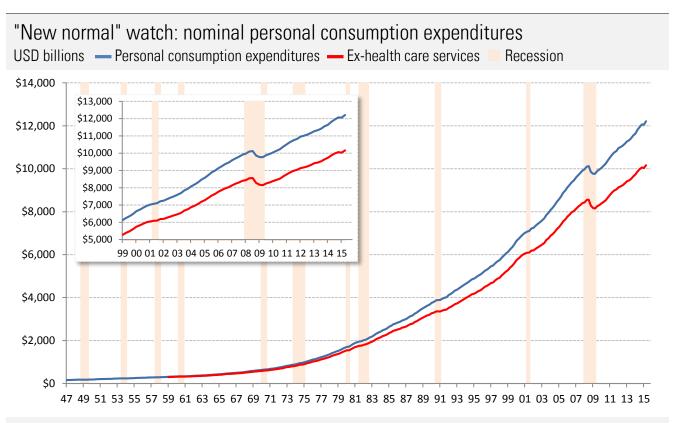
Source: Bureau of Economic Analysis, National Bureau of Economic Research, TrendMacro calculations



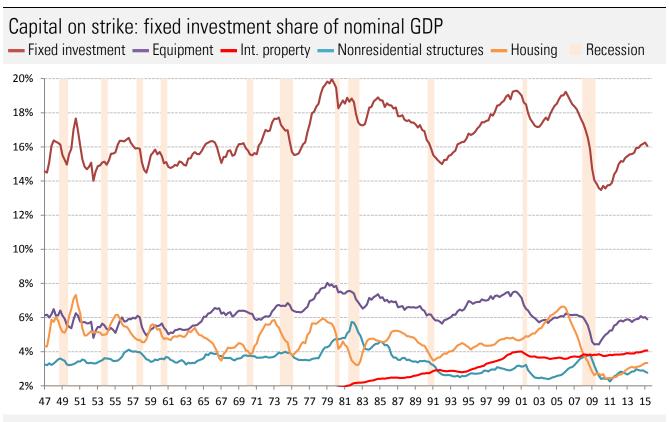
Source: Bureau of Economic Analysis, National Bureau of Economic Research, TrendMacro calculations



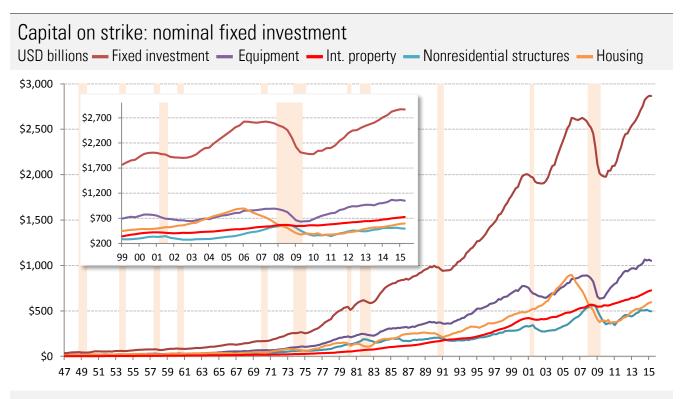
Source: Bureau of Economic Analysis, National Bureau of Economic Research, TrendMacro calculations



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